

BASIS Registration Ltd

Professional Register Of Managers & Pest Technicians (PROMPT) Committee Report for the year 1st January to 31st December 2015

Membership

At the beginning of January membership of the PROMPT Register was 2581. During the ensuing months membership showed a steadily increase to 3056 in May, rising to 3133 in September with a total membership of 3249 being attained by the 31st December 2015.

It is anticipated by the Committee that registration will continue but a slower pace and a target of 3500 has been set for 2016 and 4000 for 2017.

Membership of the PROMPT Committee During 2015

During 2015 the PROMPT Committee held 3 meetings at the offices of BASIS Registration Ltd, Windmill Lane, Ashbourne on the following dates:

- 15th January 2015
- 8th May 2015
- 10th September 2015

These meetings, chaired by David Oldbury as Independent Chairman, were attended by Committee Members representing the various sectors of the Pest Management Industry:

David Oldbury	Independent Chairman
Dr Richard Burton	RSPH
Ms Sabra Everett	CIEH NPAP (Confirmed as new Chair for 2016)
Mr Simon Forrester	BPCA
Mr Ian Turner/Adam Hawley	NPTA
Ms Brady Hudson	Bell Laboratories
Mr David Cross	Rentokil
Mr Paul Hoyes	Killgerm Chemicals
Mr Michael Fowler	Manchester City Council
Mr Ian Urquhart	Advanced Pest Management
Mr Rob Simpson	BASIS
Mr Stephen Jacob	BASIS
Mr Jack Moore	BASIS (administration)
Ms Natalie Hewitt	BASIS (minutes)

There were also 3 PROMPT Marketing (Sub-Committee) Meetings held:

- 30th January 2015
- 7th May 2015
- 10th September 2015

These meetings were attended by; David Oldbury (Chairman), Sabra Everett, Simon Forrester, Adam Hawley, Stephen Jacob.

Administration

Qualification for full PROMPT membership continues to be the RSPH Level 2 Award in Pest Management, however, the Committee agreed to set up a working group to consider applications for Associate Level Membership.

All future qualifications are continuing to be submitted to PROMPT for consideration will be referred to the Qualifications Working Group for consideration/approval.

BASIS PROMPT and BPCA continued to work closely together following the meeting held in 2014 and PROMPT would like to thank them for their support.

The BASIS PROMPT Scheme is still a preference to company in-house schemes.

To promote continuing professionalism within the industry BPCA adopted a membership policy that required all members to be registered with the BASIS PROMPT Scheme by December 2014.

The BASIS PROMPT team attended the BPCA PestEx in March (233 PROMPT members signed up) at Excel in London and the NPTA's PestTech Event in the Midlands in November where we saw record numbers of membership applications by pest control technicians.

BASIS PROMPT staff attended other local events where and whenever they could to promote the scheme. Committee members also represented BASIS PROMPT if staff could not attend giving a consistent message.

The committee continued to discuss at length the proposed restriction to be placed by HSE on the purchase and use of Second Generation Anticoagulant Rodenticides (SGAR's) and the impact SGAR Stewardship may have on membership.

A further rodent specific membership category, reflecting the needs of individuals from the Agriculture and Gamekeeper sectors, which is principally external to the current Professional & Local Authority Sector membership of PROMPT was discussed and agreed that a separate register parallel to PROMPT would be created to cater for this demand. Work continued on this and the Level 2 Award in Safe Use of Rodenticides is now approved by RSPH.

At the Marketing Meeting held throughout the year details were discussed regarding attracting further industry supporters for the PROMPT scheme, the current marketing fund and proposals for the marketing plan including advertising in trade magazines and journals. Shepherd PR continue to promote BASIS PROMPT with articles appearing in a number of industry related journals and on-line publications.

The SWAT analysis of the PROMPT Scheme continued to be our focus throughout 2015 and will do so for 2016.

The salient issues being as follows:-

1. *Increase membership to 2500 by end 3500 by the end of 2016 and 4000 by the end of 2017*
2. *To keep abreast of technology and improve on the new website launched in 2015.*
3. *Remove requirement to see copy of RSPH certificate – cert. number should suffice*
4. *Improve application process so it can be done from laptop/phone*
5. *Encourage NPTA to introduce PROMPT as a pre-requisite for Accredited membership*
6. *Overcome any resistance from companies wishing to/already having set up in-house schemes and sign them up to PROMPT*
7. *Encourage BPCA to exclude companies that have in-house schemes.*
8. *Work with more course suppliers to help get their courses pointed*
9. *Target Local Authorities to encourage membership*
10. *Work with suppliers to offer discounts equal to/greater than PROMPT membership for companies whose employees were all signed up to PROMPT*
11. *Reduce the reliance on manufacturer and supplier funding*
12. *To market the benefits of being BASIS PROMPT member*
13. *To develop a closer working relationship with PROMPT and the Chair*
14. *To critique the marketing material to ensure the message is on line*
15. *To develop a Direct Debit payment scheme*
16. *To monitor competitor schemes that maybe appearing on the marketing and maintain our lead.*

Chairman's Note

I wish to thank the Committee members once again for giving their valuable time to ensure the professionalism and integrity of the work of the Committee and look forward to the challenges and the challenge for 2016 is to maintain the number one scheme for the industry against any competition.

My personal thanks also go to Stephen Jacob for taking a lead and helping keep PROMPT focus in challenging times, Mel Allen, Michele Williams, Jack Moore, and Natalie Hewitt for their invaluable assistance throughout the year.

Sabra Everett
PROMPT Chair