



BASIS Ethical Sponsorship Policy

BASIS is an independent organisation set up at the suggestion of the UK Government in 1978 to establish and assess standards in the pesticide industry relating to storage, transport and competence of staff.

Here we outline the principles that underpin the decisions we make about whom we will work in partnership with.

The way we work, requires that:

We don't tolerate bribery of any kind. We never offer or accept gifts, payments or hospitality to encourage or reward a decision.

We avoid an interest or situation that conflicts, or may appear to conflict, with our duty to our memorandum and articles of association.

If they can't be avoided; we declare them and resolve them.

Working in partnership

We recognise the value of working in partnership with other organisations and are continually looking for opportunities to collaborate and partner with organisations on issues of mutual interest. These may include Government departments, such as the Health and Safety Executive, charities and other not-for-profit organisations, and commercial companies.

We believe that external funding and support of our work can lend greater legitimacy and influence to our activities, as well as allowing us to expand our programme of activities.

We therefore seek to work with a range of organisations that support our work – whether that is through funding our activities to undertake specific projects, joint initiatives with partners, consultancy, or sponsorship of our events.

Principles for partnership working

A number of important principles underpin decisions we make about whom we will partner with, accept funding from, or enable to sponsor our activities, such as events. These are:

- **Charitable remit:** our guiding principle is that all funding secured from external sources – whether for funded projects or sponsorship – should further our charitable objectives and be in keeping with our memorandum and articles of association and strategic priorities.
- **Maintaining our independence:** our reputation relies on our independence. Any partnership we enter must not compromise our independence. If it does, then we will consider withdrawing from any such partnership or sponsorship.

- **Conflicts of interest:** we will not work with organisations when there is a conflict of interest (real or perceived) with our work.
- **Editorial control:** we will only accept sponsorship where we retain control over the activities and intellectual property of the project in question. We will always maintain editorial control over published material.
- **Integrity and transparency:** we will be transparent about whom we are working with and the nature of the partnerships we are engaged in. All partnerships will transparently set out the benefits to both BASIS and the partner.
- **Level of financial contribution:** the acceptance of funding and sponsorship will not be determined by the level of financial contribution alone – we will work with organisations as long as they help to further our charitable objectives and be in keeping with our memorandum and articles of association and strategic priorities.
- **Range of partners and sponsors:** we will not become reliant on funding and sponsorship from any one organisation.
- **Marketing:** we will not endorse specific companies and/or products. In addition, partners and sponsors will not be allowed direct access to the individuals and/or organisations whose details are held on our database.

Contact

If you would like to discuss potential collaborations or sponsorship opportunities please contact Stephen Jacob, Business Development Manager via e-mail.